

COMMUNICATION & NEW MEDIA STUDIES

Students majoring in Communication & New Media Studies become citizens and professionals equipped with exceptional oral, written, visual, interpersonal, and group communication skills. They acquire knowledge to serve their communities and organizations. Majors are encouraged to choose from concentration areas such as: Communication Design, Communication Leadership, Health Communication, Sports Communication, and Strategic Communication. The

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EDIA D IE

CORPORATE
EVENT PLANNER

GRAPHIC
COMMUNICATIONS

PUBLIC
HEALTH &
ADVOCACY

PUBLIC
RELATIONS
PRACTITIONER

SOCIAL MEDIA
MARKETER

SPORTS
BROADCAST
JOURNALIST